

PRESS RELEASE

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Automate your remote server file backups

BatchSync FTP, the latest product from SiteDesigner Technologies, automates the often difficult yet necessary task of remote server file synchronization and backup.

San Francisco, CA: Turn it on and forget about it. SiteDesigner Technologies' new BatchSync FTP will run unattended on your server, automatically synchronizing and backing up files over FTP.

"The safety of mission critical data is paramount in today's business environment, and a software that ensures that safety is really worth its weight in gold," says Matt Lindroos of SiteDesigner Technologies. "Our BatchSync FTP is exactly that – a reliable and effective method of synchronizing, replicating and backing up remote server files."

BatchSync is the perfect solution for web content distribution, web server mirroring, server backup, offsite database backup, and email backup. It offers a host of innovative features, including a smart folder sync between local / network and FTP server folders, and transfer error tracking and automatic transfer retries on error and data compression on the fly to speed up the operations.

Other features include an ability to run either on demand or on a pre-set schedule, with an extensive logging system to help administrators track the process closely. BatchSync also sports multiple log file rotation schemes and email notifications on sync and file transfer errors. A SyncDB feature tracks changes and instructs BatchSync exactly which files should be transferred and which should not. The SyncDB feature understands the differences between different file systems on Windows, Linux / Unix and mainframe systems.

The SiteDesigner web site (available online at <http://www.sitedesigner.com>) offers a free 30-day trial. The software, which works on Windows 2000, XP and 2003 Server, costs \$399.00 per package.

"BatchSync is a great way to save time with total automation, and it guarantees the absolute safety and integrity of your data," says Lindroos. "It harnesses the power of FTP to an unprecedented degree, making it a software that no business network can do without."

About SiteDesigner Technologies, Inc.

SiteDesigner Technologies, Inc. creates robust software tools allowing business users around the globe to transfer files quickly and securely over the Internet. The company's software helps users automate complex file transfer tasks for unattended operation to lower management and operational costs. It also ensures data safety by using standardized and proven encryption protocols and methods. For more information, please visit <http://www.sitedesigner.com>.

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